

Q1 Do the blocks designated as “Tier 1” accurately describe where the Downtown core should be?

Answered: 19 Skipped: 1

#	RESPONSES	DATE
1	Yes	12/6/2021 12:02 PM
2	Yes but might need to extend	12/5/2021 5:22 PM
3	yes	12/5/2021 10:51 AM
4	Yes	12/5/2021 8:05 AM
5	The Map is not that clear, but I think a bit more to the south end and not sure what the northeast end of the map near the half mile boundry is? It might be Anchor Mill? We currently have all the apartments I'd like to see in this area with Vermillion Village and the one behind DPK, with some exceptions. I would also like to see another public parking garage hidden behind one of the new structures, I have a great idea for new town hall that can accommodate this. Postage stamp parks should be included as much as possible.	12/4/2021 3:34 PM
6	Yes	12/3/2021 3:04 PM
7	Yes	11/30/2021 6:49 PM
8	Yes	11/30/2021 12:53 PM
9	Yes - though the areas east of the railroad create a challenge unless pedestrian access is provided.	11/30/2021 11:41 AM
10	yes	11/30/2021 10:29 AM
11	no, this study dates to when "Tier 1" was designated a TOD allowing for high density (multi-story apartments) supported by rail transit (not cars). We've long known that rail transit via the "red line" is not coming for the next ~20 years (although some of our staff and elected ignore.) CATs recently moved the mass transit corridor plan over to I-77. Any additional high density residential planned for downtown will exceed the 500 units suggested in the community plan when the area was a transit oriented district. With no mass transit these and any additional will come with automobile transit which our roads can not handle and making this area less walkable and more dangerous.	11/30/2021 9:51 AM
12	Yes	11/30/2021 9:28 AM
13	No. It looks like there is a part of Tier 1 that is separated from the main part at 115 and Gilead Rd.	11/30/2021 9:21 AM
14	Why does Tier 1 stretch so far north and take an odd turn east?	11/29/2021 10:40 PM
15	yes	11/29/2021 12:59 PM
16	yes	11/28/2021 7:14 PM
17	Yes, but could also spill out a little further onto Gilead Road, the west side heading towards 77.	11/27/2021 9:21 AM
18	c	11/22/2021 10:30 PM
19	Yes - although need to consider ways to address danger of high traffic 115 - possibly turning the front facing of the 115 businesses to Main Street rather than 115 using parking area behind (I.e shift front of slice pizza to back or at least add a walk to access that comes from the Main Street side of all those businesses so it is walkable and safe)	11/22/2021 5:26 PM

Q2 What features would be important to have an attractive and safe walking environment?

Answered: 18 Skipped: 2

#	RESPONSES	DATE
1	Restaurants, small retail businesses (local owners), art galleries and related art businesses, a multi purpose culture center, residential living (very important).	12/6/2021 12:02 PM
2	well lit, slow traffic, limited amount of traffic, wide sidewalks	12/5/2021 10:51 AM
3	Crosswalks, street art, professionally-trimmed trees, lighting at three levels - feet, hips and tall	12/5/2021 8:05 AM
4	Wide sidewalks, with good lighting for visibility and safety. Bike lanes where possible, and landscaping as needed. Like streets, sidewalks should connect to one another without gaps.	12/4/2021 3:34 PM
5	On street parking/wide sidewalks-10 plus/store fronts without gaps	12/3/2021 3:04 PM
6	Street Lights, Lighted Parking, Parks, and attractive landscaping.	11/30/2021 6:49 PM
7	Pedestrian mall surrounded by shops, restaurants, art, etc. Wide sidewalks, sidewalks all the way between Warfield Ave (Vermillion entrance/exit) and downtown, sidewalks along main roads in Greenfield Park that lead to downtown (Greenway, Ranson and Watkins streets), adequate lighting, old fashioned streetlights and ground level pathway lighting, and well-done brick pathways (attractive) connecting areas within downtown. The main thing would be to slow down 115 if at all possible. It splits the downtown area in half, and carries a large amount of traffic. 18 wheelers fly through downtown. In general the traffic is very loud, some of the sidewalks feel too close to the road, and the traffic is not conducive to a quaint atmosphere.	11/30/2021 12:53 PM
8	Improvements for pedestrian traffic both along streets and crossing streets. Pedestrians should feel as if they are separated (and safe) from traffic and that there are gathering spaces.	11/30/2021 11:41 AM
9	Nice wide (2 people wide) sidewalks with grassy space between sidewalk and road (sidewalks not directly on the street), clearly marked pedestrian crossings, tree-lined streets, connectivity of sidewalks (no sidewalks to nowhere).	11/30/2021 10:29 AM
10	less traffic, especially commercial and multi-axel. sidewalks buffered from the roadways along Old Statesville and Gilead	11/30/2021 9:51 AM
11	Space to congregate outdoors. Public art.	11/30/2021 9:28 AM
12	Proper lighting, crosswalk signals accurately calibrated, speed enforcement of traffic, landscaping or artwork to increase attractiveness	11/30/2021 9:21 AM
13	Wider sidewalks, brighter streetlights and slower traffic speed with calming devices to ensure traffic maintains correct rate of travel. We need more crosswalks with blinking signals as well.	11/29/2021 10:40 PM
14	wide sidewalks, biking lanes, cross walks, signs advising pedestrians have right of way, commercial businesses that are retail or restaurant in nature	11/29/2021 12:59 PM
15	wide sidewalks, high streetlights, traffic-pedestrian barriers (benches, trees, light poles)	11/28/2021 7:14 PM
16	Wider sidewalks, extension of downtown greenway through main parts of downtown and into cermillion.	11/27/2021 9:21 AM
17	c	11/22/2021 10:30 PM
18	Safe crossings, trees, enhance frontage of buildings	11/22/2021 5:26 PM

Q3 What types of nonresidential land uses would be desirable in Tier 1?

Answered: 19 Skipped: 1

#	RESPONSES	DATE
1	Retail, cultural center, restaurants	12/6/2021 12:02 PM
2	A variety of small business type specialty retailers, restaurants, professional offices, service establishments, new ideas establishments	12/5/2021 5:22 PM
3	Small shops, parking garage, open green space	12/5/2021 10:51 AM
4	Mixed use with emphasis on small offices	12/5/2021 8:05 AM
5	There should be essential service for residence that live in Tier 1 and 2 as most of those distances are within the 1/2-mile walking distance. Services such as cleaners, banking, coffee house, ice cream shop, non-chain boutiques, eateries like Cafe 100 and more. There should also be other services like Insurance agency, small hardware like ACE as a suggestion. Galleries, Museum-Town History etc. Small gyms and convenience market like Rhino Market and Delie as an example. Offices of course for various services. Small Pharmacy and mix of shops with novelties etc.	12/4/2021 3:34 PM
6	Restaurant row	12/3/2021 3:04 PM
7	Commercial Retail, Food Service, and experiential activities.	11/30/2021 6:49 PM
8	Green space, small city park (like in Blowing Rock), locally owned (not franchises) shops and restaurants with outdoor seating, random seating areas, more shade trees, art venue and/or outdoor art exhibit, small nook areas (not just a straight sidewalk) paved in brick with seating outside of places where people would want to sit and listen to someone performing music... maybe outside of an ice cream shop, coffee shop, or wine shop. Attractive landscaping with trees in planters. On-street parking.	11/30/2021 12:53 PM
9	More dining options (breakfast, lunch and dinner) that are family friendly. Gathering spaces near dining options to encourage community. Retail that encourages "lingering" such as book stores. Space dedicated to arts (visual and/performing).	11/30/2021 11:41 AM
10	Small shops, restaurants, activity-type businesses, office space, green space for residents to congregate and enjoy just relaxing with others or alone.	11/30/2021 10:29 AM
11	civic - flex-space auditorium / town hall public / private small business , low-rise, co-op, pop-up	11/30/2021 9:51 AM
12	Restaurants, Cafe's, Local shops	11/30/2021 9:28 AM
13	The greenway is a great feature. We need small businesses to anchor the other businesses.	11/30/2021 9:21 AM
14	Open green space (not a town hall) to encourage walking with pets, play space and picnic space for families for children near DPK. We desperately need restaurants, gift shops or a bookstore. These type places encourage people to linger, meet the owners and spend small and local.	11/29/2021 10:40 PM
15	small business shops/retail, restaurants, breweries, wine shop, gift stores, museum,	11/29/2021 12:59 PM
16	transportation land uses, commercial and cultural land uses	11/28/2021 7:14 PM
17	Restaurants (3 more at least), yoga studio or OrangeTheory gym, brewery, bottle shop, clothing boutiques.	11/27/2021 9:21 AM
18	c	11/22/2021 10:30 PM
19	Common green space, safe crossing, possibly incorporating a bridge in some way	11/22/2021 5:26 PM

Q4 Tier 2 expands the Downtown beyond the core area. In Tier 2, are there specific types of housing that you feel would fit well in the Downtown area?

Answered: 19 Skipped: 1

#	RESPONSES	DATE
1	Cluster homes, condos, apartments	12/6/2021 12:02 PM
2	Mix residential housing, owner and rentals maybe weekly/monthly	12/5/2021 5:22 PM
3	two story townhomes	12/5/2021 10:51 AM
4	Townhouses and apartments	12/5/2021 8:05 AM
5	Single family on small lots, porches in keeping with neo traditional design. Also, townhomes, duplexes, small boutique apartments. Lots more green space. Perhaps a community garden area. Condominiums above as second or third floors also in Tier 1. Retail below, not like meeting street product at all.	12/4/2021 3:34 PM
6	Mix of high density and single family	12/3/2021 3:04 PM
7	Mixed Use Condo's, and townhomes.	11/30/2021 6:49 PM
8	Single family detached cottage-type housing or at the most duplexes. Low density housing. Please, please, no more apartments or townhomes. The traffic is already going to be a nightmare when all the pending projects are completed.	11/30/2021 12:53 PM
9	Town homes and/or zero lot line homes.	11/30/2021 11:41 AM
10	Single-family and townhomes. NO APARTMENTS.	11/30/2021 10:29 AM
11	town-homes, cottage homes, micro-mixed use limited to three stories, densities < 10	11/30/2021 9:51 AM
12	Single-family homes would be optimal to keep the small-town feel.	11/30/2021 9:28 AM
13	Townhomes and condos would fit nicely in the Tier 2 section.	11/30/2021 9:21 AM
14	Single family or duplex housing with porches to encourage people to get outside, meet their neighbors and engage in the betterment of their community is desirable. Apartments and building up may not cultivate neighbors investing in getting to know each other and the desire to reinvest their tax dollars in the local economy.	11/29/2021 10:40 PM
15	bungalow style housing, meeting street style homes,	11/29/2021 12:59 PM
16	transitional housing, shelters, income based apartment towers and townhomes	11/28/2021 7:14 PM
17	Duplex and quadplex, bungalow homes.	11/27/2021 9:21 AM
18	c	11/22/2021 10:30 PM
19	Mixed use, but using care in not putting too much high volume that will stress the infrastructure	11/22/2021 5:26 PM

Q5 How would you describe the character of the residential neighborhoods bordering Downtown Huntersville? Are there any specific activities that might or are currently impacting this character in a negative way? In a positive way?

Answered: 19 Skipped: 1

#	RESPONSES	DATE
1	Non in a negative way. All of the above that I suggested would improve in a positive way.	12/6/2021 12:02 PM
2	Majority properties are maintained and present pleasant street ape views but there are some rentals are unacceptable views	12/5/2021 5:22 PM
3	legacy blue collar homes walkable, quiet, wooded	12/5/2021 10:51 AM
4	Tired	12/5/2021 8:05 AM
5	Proper connectivity between neighborhoods is needed, like sidewalks, greenways, bike lanes. Where businesses can intersect greenways like at the vine and the proposed brewery is excellent. Negative aspects are lack of connections. We want and need to be a walkable, bikeable community. there should always be green spaces along the way like gather areas with benches nice landscaping and good lighting.	12/4/2021 3:34 PM
6	many "rundown" houses	12/3/2021 3:04 PM
7	Mix of gentrified areas, and upscale housing with some starter homes.	11/30/2021 6:49 PM
8	Vermillion is very nice with high-end homes. Many of the homes north of Huntetsville Concord Rd along Maxwell and N. Church street and the neighborhood east of N. Church can't really be characterized in one way. Most are old mill houses that could use some updating (I'm. Ot being critical) but I know their owners probably can't afford this. Greenfield Park was the first neighborhood formed in Huntersville in the 30's or 40's I think. Lots of ranch houses on large lots. It's called an historic neighborhood but it could definitely use some updating. Sherwood Forrest is very nice. Lots of trees and houses on large lots.	11/30/2021 12:53 PM
9	The narrowness of some roadways and the lack of sidewalks on some streets make pedestrian access to downtown a challenge.	11/30/2021 11:41 AM
10	Just across the tracks on the east side Bowman Development Group has purchased most of the parcels and other investors have purchased a lot of rental properties. There are only about 6 actual homeowners. Everything else is a rental or vacant parcel. The homeowners in our neighborhood (4 blocks between Church, Huntersville-Concord, and Second Sts have been trying to remodel and improve our properties but have been in a holding pattern for 5 years because of the Walters St road widening project that keeps getting moved back due to Vermillion Village not moving forward. This has a huge impact on our morale and attitude when dealing with the town or developers. We have a couple elderly homeowners who are unable to take care of their property and fear once the new construction starts that they will be pushed out.	11/30/2021 10:29 AM
11	there are appx 4 of these , 2 older, Sherwood Forest and Greenfield Park, they're perfect the way they are and should remain zoned GR. 1 newer, Vermillion, and is complete at 1000 homes. Then there's the remains of the Anchor Mill "neighborhood". It be nice to see that "vibe" preserved like so many "mill villages" in surrounding towns where new and old exist together.	11/30/2021 9:51 AM
12	They feel historic. I'm afraid they're all going to be sold and turned into commercial businesses like Cornelius.	11/30/2021 9:28 AM
13	Some of the bordering neighborhoods are in need of repair or a HOA.	11/30/2021 9:21 AM
14	The downtown area neighborhoods are very individual with large wooded lots. This atmosphere	11/29/2021 10:40 PM

brings families outside to enjoy the warmth of trees and a playful atmosphere. There are no crackerjack style "all the houses look the same" neighborhoods and that is why living in downtown is desirable.

15	negative - run down housing that isn't being maintained by the landowner, positive - homes near Dallas street are well maintained, sidewalks would improve	11/29/2021 12:59 PM
16	older neighborhoods are being overtaken by new neighborhoods developing around them with very little regard to preservation of longstanding downtown characteristics or making them inclusive of renovations adjacent to them.	11/28/2021 7:14 PM
17	Most building seems extremely dilapidated, negatively impacting the character. Everything looks run down, there is no active planning to upgrade or renovate buildings and homes. Strange that some commercial spots look abandoned and are right next to homes.	11/27/2021 9:21 AM
18	c	11/22/2021 10:30 PM
19	Would describe as Old Huntersville with some quaintness and room for enhancemeng	11/22/2021 5:26 PM

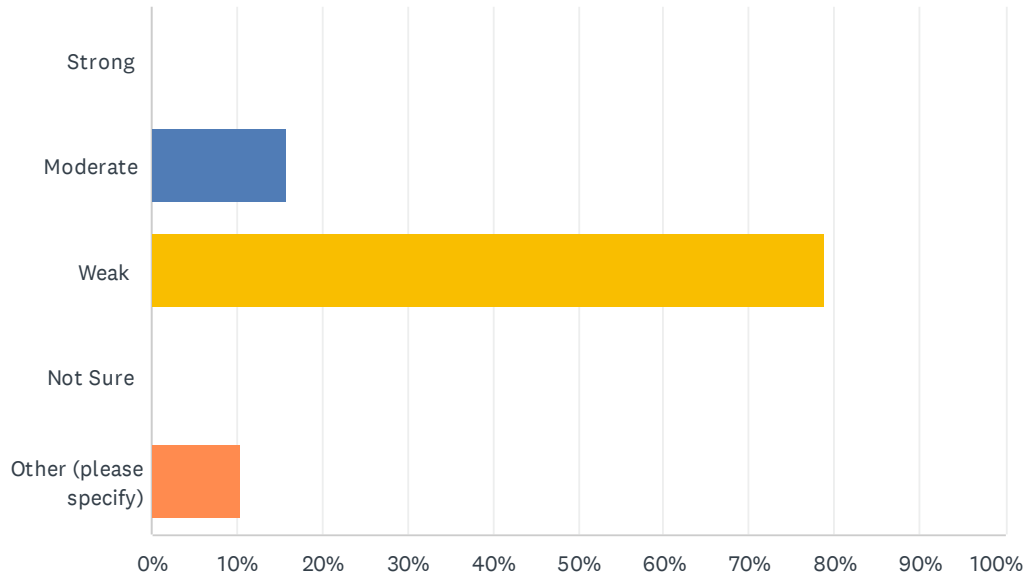
Q6 What specific improvements would be most beneficial to these neighborhoods?

Answered: 19 Skipped: 1

#	RESPONSES	DATE
1	More sidewalks and street lighting	12/6/2021 12:02 PM
2	Reconfirm exceptions of upkeep and conditions of with owners and renters of land and buildings	12/5/2021 5:22 PM
3	bury utilities, upgrade / pave streets & sidewalks	12/5/2021 10:51 AM
4	Crosswalks, street art, professionally-trimmed trees, lighting at three levels - feet, hips and tall	12/5/2021 8:05 AM
5	The connectivity is a key and using all aspect of that, example. Vermillion, only a quarter mile and can't walk to veteran's park safely. These following neighborhoods are other that lack that important connection. Centennial, Sherwood, Greenfeld, Covington, and others nearby. Of course, we need a network of streets that also connect, lot of infrastructure to put in place.	12/4/2021 3:34 PM
6	Landscaping of the 2 way pair	12/3/2021 3:04 PM
7	Sidewalks, Lighting, larger traffic lanes, etc...	11/30/2021 6:49 PM
8	Many of the old mill houses need updating. Greenfield Park needs sidewalks and the roads really need to be fixed. Some of the streets are crumbling and are only 17' wide. When two cars pass each other one often has to put its tires off the road. Pedestrians often have to wait in ditches while cars go by.	11/30/2021 12:53 PM
9	Sidewalks and street lighting.	11/30/2021 11:41 AM
10	Brian Hines and Jay Henson have an awesome plan that would development these parcels between Huntersville Concord Rd and Vermillion Village. One that includes commercial fronting Church St, and townhomes and craftsman-style homes on the rest of the parcels while allowing the current homeowners to stay and be included in the future of OUR neighborhood (est in 1908 when subdivided from the HJ Walker farm.) This is a plan the current homeowners would welcome with open arms, not the plan that the current developer has for us. Also, the current developer is notorious for taking years, many years to get a project moving. We're talking 15-20 years. We're tired of waiting on progress to happen and want it now. Not after we're dead and gone. We have recently had homes built in our neighborhood between First and Second Sts on Huntersville Concord Rd which do not fit in with our neighborhood. And it is named "Vermillion Mill Village." This neighborhood was not part of the mill village and by naming this development that, it's a slap in the face to those who live on the mill. When did you ever hear of a mill house costing 1/2 million dollars? Also, to tie it to the mill history of this area if should've been named after one of the actual mills, Trenton, Anchor or Magla. NOT "Vermillion Mill Village."	11/30/2021 10:29 AM
11	above	11/30/2021 9:51 AM
12	More walkable stores/eating places.	11/30/2021 9:28 AM
13	Sidewalks. Ordinances addressing landscaping and junk removal.	11/30/2021 9:21 AM
14	Better lighting for walking and more pedestrian crosswalks.	11/29/2021 10:40 PM
15	sidewalks, hold landlords accountable	11/29/2021 12:59 PM
16	more working streetlights, vested interest in abandoned structures, sidewalks, greenway access and connectivity	11/28/2021 7:14 PM
17	Cleaning everything up. Assisting with renovations and front facade upkeep.	11/27/2021 9:21 AM
18	c	11/22/2021 10:30 PM

Q7 How would you describe the current economic state of Downtown Huntersville?

Answered: 19 Skipped: 1

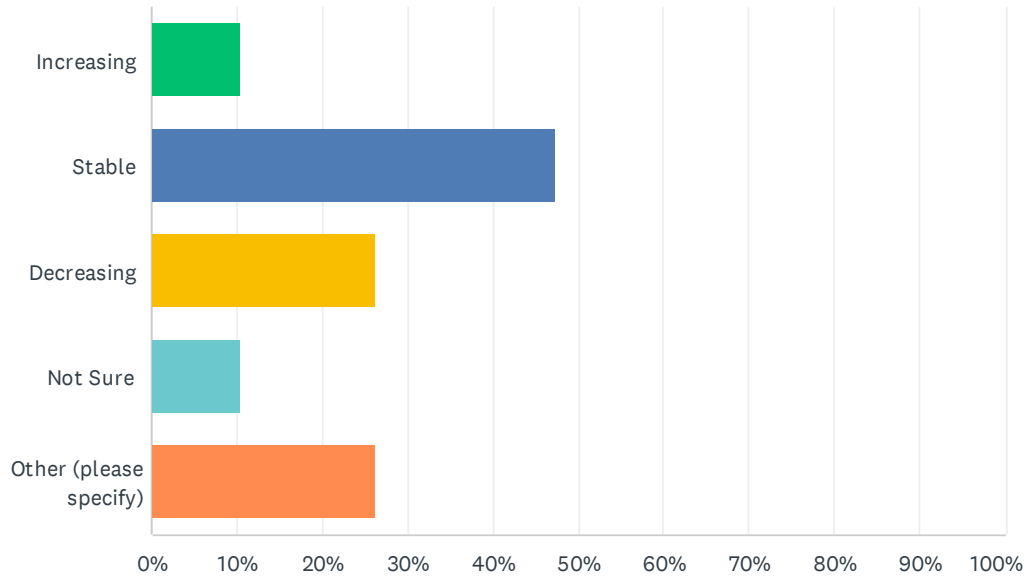


ANSWER CHOICES	RESPONSES
Strong	0.00% 0
Moderate	15.79% 3
Weak	78.95% 15
Not Sure	0.00% 0
Other (please specify)	10.53% 2
Total Respondents: 19	

#	OTHER (PLEASE SPECIFY)	DATE
1	Land moderate to strong businesses weak to moderate and very much public support to improve	12/5/2021 5:41 PM
2	as a revenue machine, weak... as investment potential, strong	11/30/2021 10:02 AM

Q8 How would you describe the current economic trend for your previous answer?

Answered: 19 Skipped: 1



ANSWER CHOICES	RESPONSES
Increasing	10.53% 2
Stable	47.37% 9
Decreasing	26.32% 5
Not Sure	10.53% 2
Other (please specify)	26.32% 5
Total Respondents: 19	

#	OTHER (PLEASE SPECIFY)	DATE
1	Slowly	12/6/2021 12:17 PM
2	Huntersville Downtown needs to quick being mostly a highway pass thru crossroads	12/5/2021 5:41 PM
3	Decreasing unless it changes, we need some vitality downtown, I think all can agree.	12/4/2021 3:58 PM
4	COVID has adversely impacted almost all businesses in this area	11/30/2021 9:25 AM
5	Depends on how Northstate develops the limited commercial areas.	11/29/2021 10:40 PM

Q9 What, if anything, should the Town consider to support local businesses?

Answered: 18 Skipped: 2

#	RESPONSES	DATE
1	Grants and support for low interest loans.	12/6/2021 12:17 PM
2	Need more understanding of situations and what is legal and supported by owners and general informed public	12/5/2021 5:41 PM
3	incentives and/or grants	12/5/2021 10:56 AM
4	Crosswalks, street art, professionally-trimmed trees, lighting at three levels - feet, hips and tall	12/5/2021 8:06 AM
5	Nice downtown sigage at our gateways. Looking at changes to zoning and requirement, i.e., don't make these business just to so many hoops. Yes, Design and landscape requirement are needed but often the planning will give a list of requirements and when those are met the goal gets moved, more and more.	12/4/2021 3:58 PM
6	Encourage high density development	12/3/2021 3:06 PM
7	On street parking around town with walkable sidewalks. Enforce speed limits	11/30/2021 8:10 PM
8	Parking, we need more and more parking for accessibility to retail. You also need population density.	11/30/2021 6:51 PM
9	Make sure there are attractive and affordable buildings for businesses to lease. Recruit specific types of businesses and offer them an initial break on town taxes as an incentive. Give landlords funds to update their properties.	11/30/2021 1:09 PM
10	Anything and everything from offering grants for improvements to the buildings to providing easy parking and pedestrian access.	11/30/2021 11:48 AM
11	Helping owners of the old houses in downtown find the funds needed to upfit them to use as offices rather than selling and tearing them down and building something new. There are several examples of how homes were renovated and turned into office space where the character of the home was kept. These are the things that add personality and flavor to a downtown. Not everything has to be shiny and new.	11/30/2021 10:38 AM
12	beyond the rent free policy for Foster Frames and DPK? We need to seriously consider investing in the SE corner in order to control what happens there and to preserve the last remaining morsel of Ole Huntersville that sits on Town Square, the Neil Pharmacy building (or at least the block facade that faces Old Statesville.	11/30/2021 10:02 AM
13	Provide better developed areas for commercial properties to move into.	11/30/2021 9:54 AM
14	Revitalization grants for building and parking improvements;	11/30/2021 9:25 AM
15	make it easier for pedestrians to park, walk in the area, and shop with well-lit streets, sidewalks, biking lanes, and updated commercial space that isn't falling apart with age	11/29/2021 1:02 PM
16	upgrades to drive-by appeal, current local business publications/directory with ad sponsorship, platform for grant disbursement	11/28/2021 7:46 PM
17	Tax breaks and incentives to open new businesses here.	11/27/2021 9:46 AM
18	Invest in the downtown infrastructure - increase the attractiveness and safety	11/22/2021 5:29 PM

Q10 The 2040 Plan recommends a 10|10|10 goal (10 places open that serve food, 10 retail stores, and 10 businesses open after 6:00 PM). What should be done to encourage the achievement of this goal?

Answered: 19 Skipped: 1

#	RESPONSES	DATE
1	We need space for these type of businesses, that can be purchased or leased at rates that can make small businesses viable.	12/6/2021 12:17 PM
2	Need people supporting with attending, shopping with spendable cash or credit, with talking downtown a place to go and be seen and the existing and new businesses, capital investments in buildings, parking,	12/5/2021 5:41 PM
3	brand the downtown area incentives to attract small / local owned small business	12/5/2021 10:56 AM
4	Is this the right goal?	12/5/2021 8:06 AM
5	All that was mentioned about parking, sidewalks, bikeways, lighting are so important for after dark activities. Land use is another thing the town can provide, no doubt there will be rezoning request for lots of the properties downtown currently. So provide the help so those appropriate properties can get rezoned, this help the business and the landowner who may be seeking the rezoning. Also don't always reinvent the wheel, look to communities like ours already successful.	12/4/2021 3:58 PM
6	See above	12/3/2021 3:06 PM
7	Parking	11/30/2021 8:10 PM
8	Population density, parking, and working with developers as partners.	11/30/2021 6:51 PM
9	Same answers as above.	11/30/2021 1:09 PM
10	This is an exceptional goal. It seems as if this will require active recruitment for each segment of the 10/10/10 and responsiveness to the needs of the businesses.	11/30/2021 11:48 AM
11	Safe pedestrian traffic access. Code enforcement should be more vigilant in identifying and citing violations that are on the "main drag" (115) and have a huge impact on how someone might view our town when driving through. Actively recruit the types of businesses we want and need. Don't wait for the business to come to the town, seek them out.	11/30/2021 10:38 AM
12	go heavy on commercial and partner with private businesses to ensure stability in lease cost.	11/30/2021 10:02 AM
13	Sell the existing Town Hall and surrounding town-owned property to a developer that can build something attractive to businesses. This requires Town Hall build a new building at the existing Town Center.	11/30/2021 9:54 AM
14	Providing incentives for businesses to operate in the area. Tax incentives, grants for upgrades to existing buildings and parking areas.	11/30/2021 9:25 AM
15	We have to force developers to build for commercial. Apartment complexes will not help this goal at all.	11/29/2021 10:40 PM
16	small business loans could help, working with the chamber of commerce to encourage small business, benches along the sidewalks for pedestrians to stop and mingle, relax, meet each other	11/29/2021 1:02 PM
17	support diverse nightlife entertainment climates, have more community activities later in the day, encourage business-charity collaborations	11/28/2021 7:46 PM
18	Break this goal out to 7 7 7 by 2030 and 3 3 3 by 2023.	11/27/2021 9:46 AM
19	Town supporting an attractive and safe downtown that will encourage businesses to want to be there	11/22/2021 5:29 PM

Q11 What role(s) could the Town play in the current and future economic development of Downtown Huntersville?

Answered: 18 Skipped: 2

#	RESPONSES	DATE
1	Recruit businesses, help locate grants, and partner with developers.	12/6/2021 12:17 PM
2	Revisit development, planning and reinvestment regulations and legal requirement, encourage owners land, buildings and retail and services providers to also revisit their of support of the downtown community (do they support each other)	12/5/2021 5:41 PM
3	incentives to attract small / local owned small business	12/5/2021 10:56 AM
4	Crosswalks, street art, professionally-trimmed trees, lighting at three levels - feet, hips and tall	12/5/2021 8:06 AM
5	Like the economic development group does with recruiting companies for jobs they should do the same for service type businesses and eateries. They could play the role like a lease holder does in a commercial development. Get the word out that downtown is open for development.	12/4/2021 3:58 PM
6	See above	12/3/2021 3:06 PM
7	Dual 600 space parking decks like Concord.	11/30/2021 8:10 PM
8	Public Private Partnerships.	11/30/2021 6:51 PM
9	Own land downtown and use it wisely. Every piece of property doesn't have to provide tax revenue. Use the land for green space, a small park, etc. If people are drawn to downtown the business will prosper.	11/30/2021 1:09 PM
10	Insure the infrastructure (parking, roadways, traffic flow, sidewalks, lighting) is exceptional.	11/30/2021 11:48 AM
11	Actively recruit the types of businesses we want and need. Don't wait for the business to come to the town, seek them out. Helping owners of the old houses in downtown find the funds needed to upfit them to use as offices rather than selling and tearing them down and building something new. There are several examples of how homes were renovated and turned into office space where the character of the home was kept. These are the things that add personality and flavor to a downtown. Not everything has to be shiny and new.	11/30/2021 10:38 AM
12	again, public/private partnerships. Check the background to see why the prior Board has been so adverse (HFFA and DPK.)	11/30/2021 10:02 AM
13	I'm not a fan of extreme government regulation, but something needs to be done about the existing commercial property in Downtown Huntersville. It's ramshackle and unkempt and an embarrassment to our town. It's keeping that area from developing.	11/30/2021 9:54 AM
14	By providing incentives for businesses to operate in Tier 1 or 2, it would possibly attract other businesses to the area, too	11/30/2021 9:25 AM
15	Events in Downtown Huntersville that encourage traffic to the area, restaurants, food trucks, art shows	11/29/2021 1:02 PM
16	provide more commercial rental space, income based housing options, proper use and delegation of funds and grants	11/28/2021 7:46 PM
17	Work with the chamber of commerce and other entities to attract new businesses here. Provide grant opportunities to existing business owners to renovate front facades of current buildings in downtown. An overhaul needs to be done to attract people to this area. Our downtown is the most lackluster of all the LKN towns. We should work with the Town of Davidson to emulate what they have done.	11/27/2021 9:46 AM
18	Support infrastructure and set a cohesive vision	11/22/2021 5:29 PM

Q12 How could the Town best contribute to the sustained growth and vitality of Downtown Huntersville?

Answered: 19 Skipped: 1

#	RESPONSES	DATE
1	By helping with locating grants, low interest loans, and marketing to local and regional areas to visit Huntersville.	12/6/2021 12:17 PM
2	Complete this study and support recommendations not entirely as a political issue and how will I benefit.	12/5/2021 5:41 PM
3	Develop calendar of events that will attract people to downtown.	12/5/2021 10:56 AM
4	Crosswalks, street art, professionally-trimmed trees, lighting at three levels - feet, hips and tall	12/5/2021 8:06 AM
5	This is my fourth time being involved in one of these types of workshops, boards or steering committees where a consultant has been hired and we have paid hundreds of thousands of dollars over the last 32 years, and nothing has come to fruition or very little at best. I would like to have the board take this action we are involved in seriously, basically there is now real downtown Huntersville, almost everyone I ask, says where is it? oh, there is one? oh, that junky area by the tracks. Yes, we need to step it up and now is the time. Let's do something meaningful for the citizens of this community that all can be proud of and enjoy. Exceptions recently added, Veteran's Park, DPK and the Vine greenway, that's it. I think we can do more in the next 32 years.	12/4/2021 3:58 PM
6	See above	12/3/2021 3:06 PM
7	See above	11/30/2021 8:10 PM
8	Infrastructure of developments, and to work with stakeholders at every avenue.	11/30/2021 6:51 PM
9	Own land and use it wisely (green space/small park). Consider public-private partnerships. Make sure the downtown has a consistent "theme" with uniform signage and storefronts when possible. Give the owner of Cashions gas station some funds to update the exterior appearance and make it consistent with other buildings downtown. I know... that's a tricky one.	11/30/2021 1:09 PM
10	Raise the standard of excellence. Excellence in architecture inspires people. The medium is the message and the Town must establish standards that convey a pride of place.	11/30/2021 11:48 AM
11	Stay engaged and actively pursue investors and businesses that fit the vision for downtown.	11/30/2021 10:38 AM
12	Control the real estate at the town core while we still have a chance.	11/30/2021 10:02 AM
13	Offer desirable places to develop and encourage existing commercial property owners to maintain/improve their properties.	11/30/2021 9:54 AM
14	Address infrastructure needs, including storm water drainage, drinking water, high speed internet, fire, police, and schools	11/30/2021 9:25 AM
15	Clean up the area with bright lights, planters and appealing landscape. People want to spend time in bright vibrant spaces. The new trailhead is a great start but it needs art and a perhaps picnic areas to get people to come and stay for a while. Traffic at Gilead and 115 has to be addressed. People do not want to have to dodge traffic to get from the parking deck to a lone pizza place. When people can easily navigate the area customers will come and support the businesses.	11/29/2021 10:40 PM
16	Work with local nonprofits that deal in the arts, music, and work with small business leaders to develop warm, commercial friendly areas	11/29/2021 1:02 PM
17	trade training, hire local companies for government contracts, stimulate local preserved sites.	11/28/2021 7:46 PM
18	Continue to work with businesses to market to residents.	11/27/2021 9:46 AM

Q13 What are the three greatest attributes of Downtown Huntersville?

Answered: 17 Skipped: 3

#	RESPONSES	DATE
1	Older properties that can be used for businesses or retail. Structures that can be converted into civil use and land for new development.	12/6/2021 12:54 PM
2	Downtown unfortunately exists only in spirit, not in reality. The city has an extraordinary opportunity.	12/5/2021 8:10 AM
3	Currently Veteran's Park, DPK and Main Street Coffee... The Vine is my fourth.	12/4/2021 4:20 PM
4	DPK, otherwise almost a blank slate	12/3/2021 3:11 PM
5	Quaint businesses. Family atmosphere Some walkable	11/30/2021 8:14 PM
6	Heritage - Centrality - Green Space	11/30/2021 6:56 PM
7	1) proximity to major roads/intersection 2) government buildings/fire station is close 3) greenway & veterans park	11/30/2021 5:23 PM
8	The town center building and Veteran's Park.	11/30/2021 1:31 PM
9	Veterans Park Discovery Place Residential neighborhoods within walking distance	11/30/2021 12:04 PM
10	Veteran's Park Greenway Access The old buildings at the corner of Huntersville Concord and Main St	11/30/2021 11:12 AM
11	DPK aside, at the square it's a blank canvas,	11/30/2021 10:31 AM
12	Greenway connection Proximity to interstate Veteran's Park	11/30/2021 10:01 AM
13	Huntersville still feels small when it's actually massive. This characteristic is incredibly desirable. We have a wonderful coffee shop but it's off the beaten path and hard to find as well as limited parking. DPK...a fantastic family attraction.	11/29/2021 10:41 PM
14	The space cannot become a concrete/asphalt city. We must maintain the warmth through preservation of trees, which can provide calm, friendliness, and coolness in our hot summers. Buildings need to be cleaned-up - many are falling apart due to lack of maintenance. We cannot expect people to want to visit them if they don't look clean or safe. There is a lot of potential if that is maintained, warmth is maintained, and spaces to walk are more accessible.	11/29/2021 1:10 PM
15	Historic Atmosphere, outdoor concert space, clean	11/28/2021 8:51 PM
16	Potential. Close knit community vibe. Core downtown center vs dispersed throughout a town.	11/27/2021 6:41 PM
17	Old/ quaint buildings on main street, open space in veterans park, greenway trailhead	11/22/2021 5:35 PM

Q14 Please name the best downtown you have visited. What makes it great?

Answered: 17 Skipped: 3

#	RESPONSES	DATE
1	NC: Tryon, Hendersonville.	12/6/2021 12:54 PM
2	Hudson OH - Davidson NC - Emeryville CA - all three are walkable, enjoy a variety of architecture, economic engines	12/5/2021 8:10 AM
3	Davidson NC, Walkable, bikeable, pedestrian focus, lots to do and see, plus great eateries and the surrounding neighborhoods all connect plus green space and mix of housing types. Orange CA for the same reasons. Wilmington NC for the same reasons.	12/4/2021 4:20 PM
4	Savannah- land plan-the squares	12/3/2021 3:11 PM
5	Concord or Belmont. Parking.	11/30/2021 8:14 PM
6	London > Culture > Green Space > Work Balance Spaces.	11/30/2021 6:56 PM
7	NYC it has lots of stuff to do within walking distance; it has an awesome public library; it has an awesome park and zoo	11/30/2021 5:23 PM
8	Davidson (consistent look, compact downtown area, good mix of shops, restaurants, etc, street lamps). Blowing Rock (same as above plus it has the city park that overlooks the Main Street). Highlands (same as Davidson and it has outdoor areas with seating where street artist can preform. Three parks in their downtown area).	11/30/2021 1:31 PM
9	Menlo Park, California. You can walk from your home to work, to the grocery store, drug store, and other retail stores. There are multiple options for dining (breakfast, lunch or dinner) coffee,	11/30/2021 12:04 PM
10	Boone, NC It has restaurants, shops, businesses, green space and great personality. A place you can go spend several hours or all day and wander from place to place. Mooresville, Davidson, Belmont, Kannapolis and Blowing Rock are also great examples of what an awesome downtown space can be. None of those downtowns have apartments crammed in or around the downtown areas.	11/30/2021 11:12 AM
11	Of our size, Mt Pleasant, Belmont, Greenville SC, Black Mountain. Small town charm with some pop.	11/30/2021 10:31 AM
12	Greenville, SC - Falls Park, Shops, Restaurants, Art, Performance venue, Parking.	11/30/2021 10:01 AM
13	Davidson. Wide well-lit sidewalks with a variety of storefronts. Boone and Black Mountain have the same characteristics. When you drive through you simply WANT to park and walk around and take it all in.	11/29/2021 10:41 PM
14	Davidson - Pedestrian friendly, brick walkways, small businesses, family owned restaurants, picnic tables in common spaces where the community can meet and enjoy the outdoors together, hanging baskets with flowers/plants	11/29/2021 1:10 PM
15	Austin Tx. Capitol, College, Culture, Nightlife for all genres, Great Shopping, Nice hotels, more street performers-less panhandlers, best restaurants, clean bus stops, well lit	11/28/2021 8:51 PM
16	Davidson. I love the community, small town feel and quaint aesthetic of the buildings. Downtown statesville has also down a great job with widened sidewalks and preserving historic buildings.	11/27/2021 6:41 PM
17	Dublin OH - mix of old and new, walking bridge to connect areas	11/22/2021 5:35 PM

Q15 Over the past 10 years, what improvements have made Downtown a better place? Have there been any changes that have worsened conditions in Downtown?

Answered: 17 Skipped: 3

#	RESPONSES	DATE
1	Discovery Place and veterans park.	12/6/2021 12:54 PM
2	LOVE THE PICKLEBALL COURTS AND THE ADJOINING PARK	12/5/2021 8:10 AM
3	Since 1989 most of the changes were made in the last 2 years DPK is 10 years old now, that was important, otherwise if you look at pictures from the past its pretty much the same and the gateway at exit 23 is shameful frankly. Its junky looking. Yes, in the last 10 lots of new subdivisions but that not what makes a downtown.	12/4/2021 4:20 PM
4	Recent rezonings-Northstate/ Vermillion Village Worse? The save Huntersville movement	12/3/2021 3:11 PM
5	Removed on street parking and continuing to do so. Not enforcing speed.	11/30/2021 8:14 PM
6	No	11/30/2021 6:56 PM
7	The greenway and veterans park have improved the general downtown area. The traffic congestion has made it worse	11/30/2021 5:23 PM
8	Veteran's Park. Mainly it has worsened due to neglect and a lack of real action to shape its future. Traffic is worse but I know the town has limited ability to control that.	11/30/2021 1:31 PM
9	The improvements to Veterans Park are significant.	11/30/2021 12:04 PM
10	Hands down, Veteran's Park has been the best thing Huntersville has done in a very long time. The greenway access is also nice but will be even better when the connection to the west side is complete. Lack of code/ordinances enforcement has contributed to a degradation of the downtown area. The deterioration of sidewalks and pedestrian safety due to traffic congestion and speeding.	11/30/2021 11:12 AM
11	signaled crosswalks, Veterans Park, Greenway. worsened by uncapped growth to the east without supporting retail (Vermillion Village was supposed to address). Approval of apartments with no improvements to roads. Over-burdening of I77 sending commercial traffic into downtown.	11/30/2021 10:31 AM
12	Veteran's park is amazing. The lack of change in existing commercial buildings has worsened the conditions in Downtown.	11/30/2021 10:01 AM
13	There is WAY too much high density development coming. There have been NO improvements to the traffic conditions and we have far too many residential projects approved.	11/29/2021 10:41 PM
14	The Children's museum has been a great addition, Veterans Park is a great feature	11/29/2021 1:10 PM
15	Veterans park, Farmers Market, outdoor brewery locations, and discovery place improved it. Denial of the redline and current road construction worsens it	11/28/2021 8:51 PM
16	Crafty beer guys has been a great addition. Video game world looks cheap and terrible in prime real estate storefront location.	11/27/2021 6:41 PM
17	Greenway improvements and investment will allow connection to downtown from both east and west Huntersville	11/22/2021 5:35 PM

Q16 What quality of life issues are most important to Downtown Huntersville? How does Downtown Huntersville rate on these issues? Is it improving? How can the 2022 Downtown Master Plan impact those issues?

Answered: 15 Skipped: 5

#	RESPONSES	DATE
1	Car traffic and like of street lights and larger sidewalks Low, slowly, in courage the town to include in future budgets and try to find other sources of funding.	12/6/2021 12:54 PM
2	TBD	12/5/2021 8:10 AM
3	The Downtown Master Plan can impact if we put something meaningful together and get it done, otherwise we are just talking and imagining with no action behind it. in 1990 we were cutting edge, no look. But look at Davidson and Cornelius moving ahead, lots of action not just words.	12/4/2021 4:20 PM
4	Walking, Parking, and overall accessibility. No needs improvement. The plan needs to have more action oriented goals that are specific to partnerships and execution.	11/30/2021 6:56 PM
5	The current intersection of Gilead Rd and 115 is dangerous to pedestrians. The crosswalk signals are not calibrated and traffic speeds in the area making it unsafe to be on foot	11/30/2021 5:23 PM
6	Safety, hospitable downtown that's unique and draws people together, a downtown that has an identity unique to Huntersville.	11/30/2021 1:31 PM
7	Pedestrian scale and reasons to be Downtown. We do seem to be improving in creating more reasons to be downtown for events. The plan should address reasons to be downtown daily.	11/30/2021 12:04 PM
8	Mobility, both pedestrian and vehicular. Traffic is horrible. Our infrastructure is decrepit (sidewalks, storm water, roads, etc.) It seems that most of the issues are on a schedule to be addressed but the projects never seem to come to fruition. Main St is the first major project to happen in a long time. All the other road projects keep getting pushed out. Those types of things should take precedent over a new town hall. I believe people are tired of being told infrastructure is going to be addressed and then nothing happens for 10-15 yrs, yet developments continue to be approved adding more to our already overburdened infrastructure.	11/30/2021 11:12 AM
9	The quality of living here. Making this a place you'd consider living if you had the choice of anywhere. No a place you need to leave in order to find your happy place. It is improving but ever so slowly, not a bad thing as long as we use that extra time to plan more carefully. We have a chance to do just that with the 2022 DMP but it will be important to do these things in the proper order to avoid handing the next planning group more problems than opportunities.	11/30/2021 10:31 AM
10	Making it accessible by greenway. Keeping the "small town" feel. Bringing in smart development that accounts for outdoor meeting spaces, wider sidewalks, public art.	11/30/2021 10:01 AM
11	Traffic traffic and traffic. Traffic will 1000% affect where people go and where they spend their money. If we have to fight traffic to go TO or even through downtown people will adjust their plans accordingly and go elsewhere.	11/29/2021 10:41 PM
12	The safe accessibility of downtown from poorer neighborhoods has been a need. These are potential employees for the small businesses we want to encourage, and the potential customers as well. There is no public transportation to take people without vehicles around town. Providing those things could greatly improve quality of life for lower income residents. The master plan could impact this by providing sidewalks, easy access to the new greenway, public transportation.	11/29/2021 1:10 PM
13	longtime residents are not encouraged to remain residents, no staffing agencies,, no trade skills education. Develop a space for transition living and skills training where when not in use for education can be rented out for business.	11/28/2021 8:51 PM
14	Vibrant town center to attract more residents and businesses to this area. We are just north of	11/27/2021 6:41 PM

Charlotte and not as expensive as other LKN areas so we can serve as a catalyst for a vibrant, diverse, quaint town. It would be nice for Huntersville to be more walkable, and have a vibrant downtown with a wide array of offerings for food, small shop and locally owned businesses, and things for couples and families to do. I think we currently do a great job with the festivities and activation of veterans park.

15	Safety - not improving Master plan can address a safe and attractive way to address this	11/22/2021 5:35 PM
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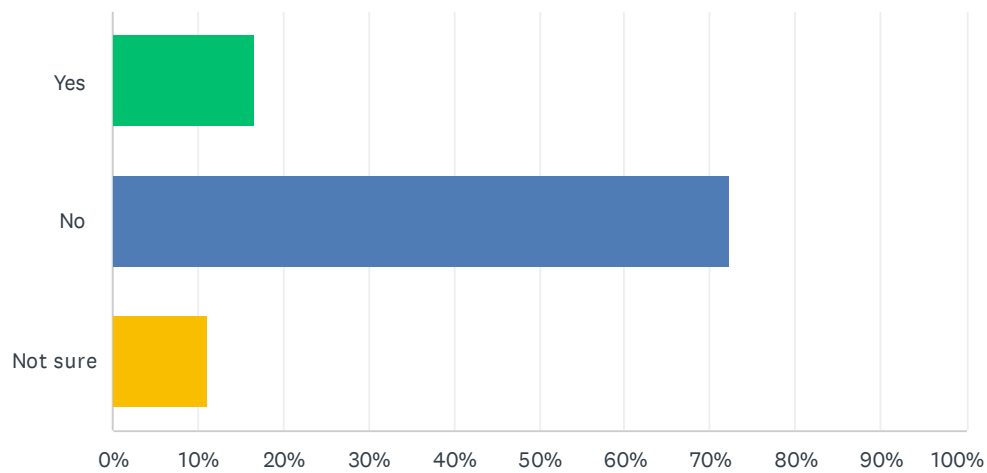
Q17 How would you describe walkability and accessibility in Downtown Huntersville? Where are the primary locations that need improvement?

Answered: 17 Skipped: 3

#	RESPONSES	DATE
1	Need larger sidewalks and better lighting.	12/6/2021 12:54 PM
2	Pooe	12/5/2021 8:10 AM
3	It is poor and does not function properly, it does not connect. The focus needs to be on pedestrians and bikes, cars are the third element. As for the area, Tier 1 and 2 for sure are primary locations. Remember function and design go hand and hand and must work together for what you're creating to be successful. Esthetics is so important to all that we do, it makes people feel cared for and proud and safe.	12/4/2021 4:20 PM
4	Poor /sidewalks needed	12/3/2021 3:11 PM
5	Everywhere	11/30/2021 8:14 PM
6	Not great.	11/30/2021 6:56 PM
7	both need improvement. 115 and Gilead Rd definitely need improvements	11/30/2021 5:23 PM
8	Walkability is best around Discovery Place kids due to the wide sidewalks, but mainly it isn't great. The traffic is bad, and many of the sidewalks need to be improved. We need a sidewalk along Maxwell between Huntersville Concord Rd and Greenway. We also need sidewalks in Geeenfield Park along the main roads leading to downtown (Greenway, Ranson and Watkins). We also need sidewalks so that people who live in Vermillion can walk downtown (along Huntersville Concord from Warfield to downtown). Old Main Street and Maxwell,	11/30/2021 1:31 PM
9	Very poor. Improvement are needed everywhere. Where there are sidewalks the separation between the sidewalk and roadway isn't enough to feel comfortable walking with kids. The speed of traffic on Old Stateville is a challenge.	11/30/2021 12:04 PM
10	Dangerous, especially for anyone with small children. Traffic and the lack of actively enforcing traffic laws (speeding, no right turns at the intersection, etc.) Uneven and narrow sidewalks. Crossing the street at the intersection of Gilead and 115 is dangerous because drivers don't pay attention and speed.	11/30/2021 11:12 AM
11	oof, the intersection of two high-volume state roads, we're at the mercy of the NCDOT... we need to focus on things we can change and accept those we can't.	11/30/2021 10:31 AM
12	Sidewalks are too narrow. Not enough safe crossing to Veteran's park from the other side of the road.	11/30/2021 10:01 AM
13	The sidewalks are TOO small. We need sidewalks that encourage crowds with space to walk beside people. Many are skinny and crowded with telephone poles, low hanging trees and roll out trash cans. If people have to walk ONTO HWY 115 to get to downtown its unreasonable. We still have areas that have sidewalks that are not connected. Connections need to be made to provide consistent paths.	11/29/2021 10:41 PM
14	Currently, it is very low because it is not safe to walk from many neighborhoods into downtown.	11/29/2021 1:10 PM
15	not enough public restrooms, narrow and few sidewalks, not very eye catching, the entire corridor	11/28/2021 8:51 PM
16	I would rate it a 5/10 with huge potential. If we widened sidewalks and connected things in a more intentional way, we would be in good shape. All the buildings directly on Old Statesville Road need improvement. We should move the Cashions and open something great there such as a food hall like Optimist Hall or 7th Street Market.	11/27/2021 6:41 PM
17	Store front attractiveness can improve, walk ability and cohesiveness between sections, more choices of businesses	11/22/2021 5:35 PM

Q18 Is adequate parking provided for current Downtown businesses?

Answered: 18 Skipped: 2



ANSWER CHOICES	RESPONSES
Yes	16.67% 3
No	72.22% 13
Not sure	11.11% 2
TOTAL	18

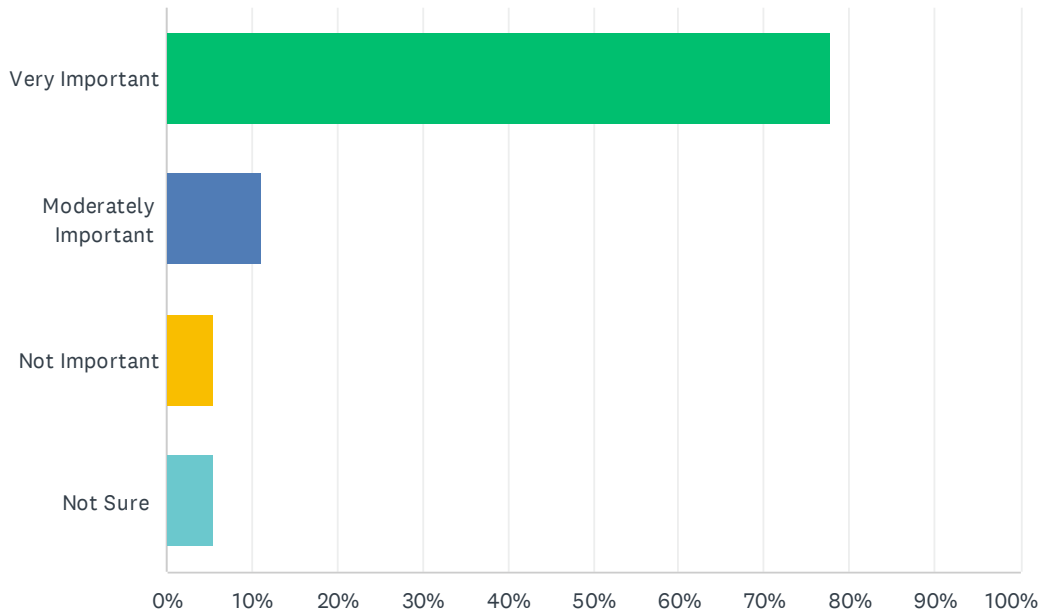
#	COMMENTS	DATE
1	you can build a new town hall connected to the existing one going north along 115 and place a parking structure behind it like the one at DPK you can also use ground level off Maxwell as retail to that structure, this has been done in Uptown Charlotte many times. Of course, Mama Mias might need to go and be relocated as well as the frame shop. Just some thoughts.	12/4/2021 4:20 PM
2	Seriously?	11/30/2021 8:14 PM
3	Needs Huge Improvement	11/30/2021 6:56 PM
4	What parking is available sucks	11/30/2021 5:23 PM
5	The new lot off South Main is rarely used.	11/30/2021 12:04 PM
6	The parking deck is nice but if you have elderly people who'd like to attend an event at Veteran's Park, it could be a long walk for them due to mobility issues. Same for someone with small children and a stroller. It's difficult and scary to cross over to go to Slice House or Cafe 100 because of traffic. It would be nice to have additional parking on the east side of 115.	11/30/2021 11:12 AM
7	we need one more surface lot on the north side of Main across from the Caboose. That land is for sale and the 2030 plan called for a 400 space parking deck there. This would be perfect for event parking and food truck stations.	11/30/2021 10:31 AM
8	Only if the parking deck is available. Otherwise, there's not enough.	11/30/2021 10:01 AM
9	The parking deck is fine for DPK but there isn't safe space for pedestrians to wait at Cashions Quik Stop corner or Guignard Gardens to go elsewhere. Those sidewalks are far too skinny and often times I see parents frantically hanging onto kids in the wake of speeding traffic and	11/29/2021 10:41 PM

car fumes. Parking for Guignard gardens is painfully inadequate and dangerous for vehicles and pedestrians to navigate.

10	Whenever going to Cafe 100 the parking is atrocious. Anywhere in downtown is hard to navigate and way find.	11/27/2021 6:41 PM
11	Incorporating more parking - garages similar to birsdale in that they are close but 'behind the scenes'	11/22/2021 5:35 PM

Q19 How important is the preservation and integration of key historical sites and structures into Downtown Huntersville programming and redevelopment plans?

Answered: 18 Skipped: 2



ANSWER CHOICES	RESPONSES
Very Important	77.78% 14
Moderately Important	11.11% 2
Not Important	5.56% 1
Not Sure	5.56% 1
Total Respondents: 18	

#	COMMENTS	DATE
1	Which area of the public cares about the historical sites. Buildings do not talk history people know, read, and talk history.	12/5/2021 5:50 PM
2	Where it is possible, and we need to qualify Historical, I certainly hope we can agree that the corner buildings on Gilead and 115 across from DPK are not Historical.	12/4/2021 4:20 PM
3	Why ask when the town tears them down?	11/30/2021 8:14 PM
4	The key words in the question are "integration" and "key." Determining what makes a site or structure of "key historic" value seems open to interpretation. Sites and structures identified as "key" shouldn't be isolated/protected but truly integrated into the fabric of the downtown.	11/30/2021 12:04 PM
5	Huntersville has done a horrible job at preserving our historical buildings/homes. We are very limited as to what we have left and I feel it's important to take extra effort to make sure that before any of these are demolished, that options for use be explored extensively. These properties add the small-town charm that people love about our town and makes them want to	11/30/2021 11:12 AM

move here. We can make a successful downtown by utilizing old and new to create a unique personality and identity.

6	at the core, there's Neil's Pharmacy, the others are uninteresting cinderblock buildings The Cafe 100 house has potential all the brick buildings on the south side of Main facing the RR tracks have historical significance and can be revived (as MainStreet Coffee has done with theirs.)	11/30/2021 10:31 AM
7	I don't think we have many historic buildings left. We should try to preserve those while making the downtown look cohesive and attractive.	11/27/2021 6:41 PM

Q20 What one thing about Downtown Huntersville would you change and why?

Answered: 15 Skipped: 5

#	RESPONSES	DATE
1	Explore the possibility of changing the street scape of Gilead Rd. and Old Statesville Rd (to resemble East Blvd. In Charlotte).	12/6/2021 12:54 PM
2	I would stop building municipal buildings, find the way to use it to redevelop the old school at the southernmost part of town	12/5/2021 8:10 AM
3	There is not just one thing, sorry but walkability and streets that work and connect is one I suppose.	12/4/2021 4:20 PM
4	Aesthetics - it looks beaten down.	11/30/2021 6:56 PM
5	Ordinances making the physical appearance of all buildings to be more attractive with consistent signage	11/30/2021 5:23 PM
6	Update the old buildings, especially on old Main St. They look awful and unsafe.	11/30/2021 1:31 PM
7	A place for families to go after visiting Discovery Place. This seems to be a huge missed opportunity. On a typical Saturday morning Discover Place is packed but afterwards the options for lunch or ice cream are limited and/or poor gathering spaces.	11/30/2021 12:04 PM
8	The sidewalks. Without a safe way for people to navigate downtown, there wouldn't be a downtown other than a place where cars pass through.	11/30/2021 11:12 AM
9	constrict the roadways to force heavy commercial traffic away from Downtown. Doesn't matter how many amenities you bring in, if you can't get around safely or sit outside and enjoy your slice of pizza it's all wasted.	11/30/2021 10:31 AM
10	The existing commercial properties - Cashions and the commercial buildings on the block across from Town Center. They look rundown and uncared for.	11/30/2021 10:01 AM
11	Congestion at Gilead and HWY 115 causes unnecessary cut through traffic to otherwise beautiful and quiet neighborhoods. If we had a grocery store near downtown people wouldn't be forced to add to the congestion trying to get to the 77 corridor stores.	11/29/2021 10:41 PM
12	Expand the walkability space	11/29/2021 1:10 PM
13	Lack of commerce and identity. There is not much use for adults.	11/28/2021 8:51 PM
14	I would move all of the Town of Huntersville buildings. The recreation, police, etc buildings do not need to be taking up prime real estate that restaurants and businesses should be in. Those that are involved would drive to another location in Huntersville to attend town hall meetings, etc. It looks terribly sleepy right now and dilapidated. We need change! We need businesses! I am so excited for the brewery to open up and we need more of that.	11/27/2021 6:41 PM
15	Safety/connectivity	11/22/2021 5:35 PM

Q21 What technology features can be enhanced or should be introduced within Downtown Huntersville?

Answered: 15 Skipped: 5

#	RESPONSES	DATE
1	Better street crossing technology	12/6/2021 12:54 PM
2	Not sure	12/5/2021 8:10 AM
3	????? wifi??	12/4/2021 4:20 PM
4	Fiber Internet accessible for free in public areas.	11/30/2021 6:56 PM
5	The crosswalk at 115 and Gilead Rd is not calibrated correctly. Maybe the technology in the stoplights indicating how much time is left before the light changes (so people aren't being run over in the crosswalk)	11/30/2021 5:23 PM
6	Free internet throughout the downtown area.	11/30/2021 1:31 PM
7	Community WiFi is always a positive - especially in public areas.	11/30/2021 12:04 PM
8	Fiber	11/30/2021 11:12 AM
9	Wi-fi for the town square area, Pedestrian right-of-way signaling, bury all utility lines (for real this time).	11/30/2021 10:31 AM
10	Safer street crossings Wifi	11/30/2021 10:01 AM
11	Pedestrian signals for crosswalks.	11/29/2021 10:41 PM
12	free wifi	11/29/2021 1:10 PM
13	balcony outlets, transit center, digital billboards, renewable resources	11/28/2021 8:51 PM
14	Immersive art experiences and public art sculptures would be great. Meredith Connelly lives in cornelius and would be a great addition to commission site specific works throughout downtown. It could be marketed as part of the greenway etc.	11/27/2021 6:41 PM
15	Not sure	11/22/2021 5:35 PM

Q22 What Downtown Huntersville events are successful and why?

Answered: 16 Skipped: 4

#	RESPONSES	DATE
1	For the town population none. We need more events that represent a larger cross section ages and races.	12/6/2021 12:54 PM
2	Town Board meetings successful because probably some type of change will occur.	12/5/2021 5:50 PM
3	Not sure	12/5/2021 8:10 AM
4	Just came back from Christmas tree lighting and it was great fun and lots of people in attendance. Did I mention we need a permanent farmers market?	12/4/2021 4:20 PM
5	Markets and kids events. Gets engagement from many of the local residents with young families.	11/30/2021 6:56 PM
6	This question needs to be addressed from the perspective of pre-COVID versus the current situation	11/30/2021 5:23 PM
7	Events at Veteran's park, events downtown when they close off the streets, especially 115.	11/30/2021 1:31 PM
8	All the events in Veterans Park seem successful. I believe in part they are highly visible. The facility improvements make it easier for families to attend.	11/30/2021 12:04 PM
9	The summer concert and movie series at Veteran's Park and Adult Night Out classes at the new rec ctr. Our Parks and Rec dept is head and shoulders above everyone. They have so many activities for our community that are awesome. I don't understand why we don't have more community participation. I try to share every event, class, sporting event that P&R posts, hoping to spread the word. I don't know if the lack of participation is related to the infrastructure of downtown or something else plays a role in it. I want P&R to be able to continue offering their current events as well as expand to even more.	11/30/2021 11:12 AM
10	almost all since we have all these residents and, what, like 4 retail businesses?	11/30/2021 10:31 AM
11	Hello Huntersville is successful because of Veteran's Park.	11/30/2021 10:01 AM
12	Growers Market is wonderful because it promotes local businesses. LaLaCaBoosa is equally fantastic as it brings in all ages.	11/29/2021 10:41 PM
13	parades, it brings community together	11/29/2021 1:10 PM
14	veterans park events, parades and events on the town of huntersville website advertising of the events.	11/28/2021 8:51 PM
15	Farmers martlet. Christmas tree lighting. There's a wide variety of vendors and activities.	11/27/2021 6:41 PM
16	Nor sure	11/22/2021 5:35 PM

Q23 Are the size and distribution of existing parks and public open spaces provided in the Downtown adequate? Where might additional parks or open spaces be located?

Answered: 17 Skipped: 3

#	RESPONSES	DATE
1	At this time, yes. We should always be looking to add open space.	12/6/2021 1:00 PM
2	Close to neighbors	12/5/2021 5:51 PM
3	Love all of the outside public amenities, the challenge is they aren't connected with the downtown or each other	12/5/2021 8:11 AM
4	There are none except for Veteran's Park which is a great. Greenway Park is ok. Holbrook is awesome and connected to great way is the right direction to go. The gas station either need to get renovated or gone and a postage stamp park with water feature would be great alone with a Hot Dog cart or Ice Cream Cart some benches and great lighting landscaping. I know it prime property but look at other downtowns...they have that.....a nice place to sit and rest after a bike ride and grab a cool drink or Ice Cream. Just a thought.,	12/4/2021 4:26 PM
5	Clarke Creek Greenway should be next	12/3/2021 3:12 PM
6	No - we need centralized green space incorporated with commercial.	11/30/2021 6:57 PM
7	No. Expansion of the new greenway would be awesome. If the greenway connected all Huntersville neighborhoods it would be beneficial, too	11/30/2021 5:25 PM
8	It would be great to use the green space in front of Discovery Place kids for a gathering area... small park with landscaping and trees in planters. That's a prime location that can help define the town. No massive, crammed in and out of proportion new town hall there please.	11/30/2021 1:35 PM
9	For downtown yes - but there is a need for a playground (that could be provided in partnership).	11/30/2021 12:05 PM
10	It would be nice to have a neighborhood park on the east side. The town has several parcels on Church St and Third St that would make an awesome pocket park. Abernathy Park on Glendale needs to be fenced due to dangerous traffic there. It currently has a split-rail fence but the park is right on the road and traffic is horrific. For the safety of the children who play there, a new fence needs to be installed. One like the one that was just installed at Greenfield Park.	11/30/2021 11:19 AM
11	Extend the Vine to Veteran's Park by purchasing the lot behind Town Hall. Leave the open space in front of DPK "open" Build a greenway on the west side of the NorthState property to connect to Greenfield Park	11/30/2021 10:37 AM
12	No, more is needed. When new development comes in, open spaces should be maintained/added.	11/30/2021 10:01 AM
13	It would be nice to have playground equipment at Veterans Park for kids that also meets ADA guidelines. Holbrook park is nice but there isn't nearly enough parking for the size of the facility. There is not a safe crosswalk from the HES parking lot to access it.	11/29/2021 10:41 PM
14	More are needed - not sure of where that would fit best	11/29/2021 1:11 PM
15	street furniture can give downtown more open spaces	11/28/2021 8:57 PM
16	The holbrooks road aeronautical park could be utilized in a better way. Had huge potential for trails, playground, restaurant. Etc. look at how successful the whitewater center is. You could have festivals there throughout the year. The east side of Huntersville had huge land opportunities still. They waymer park, old high school, and current rec center are in need of attention and repair. It's embarrassing to drive through that area, the school has broken windows, trees growing on the roof, etc.	11/27/2021 6:46 PM

Q24 What are the primary challenges for public access (pedestrians and bicyclists) to existing parks and greenways located in Downtown Huntersville?

Answered: 16 Skipped: 4

#	RESPONSES	DATE
1	Connectivity, sidewalks size and space for bike lanes.	12/6/2021 1:00 PM
2	Land	12/5/2021 5:51 PM
3	Lighting, pathways, road crossings	12/5/2021 8:11 AM
4	Well once on the greenway you're ok but getting to it is dangerous for sure. few bike lanes on roads, not well marked if existing. These don't connect. We have to connect all this.	12/4/2021 4:26 PM
5	Accessibility from connecting neighborhoods isn't available via sidewalk.	11/30/2021 6:57 PM
6	Traffic is a huge safety issue. Traffic needs to be slowed considerably or diverted around the main downtown area	11/30/2021 5:25 PM
7	Traffic and no bike lanes in the immediate downtown area.	11/30/2021 1:35 PM
8	Crossing traffic.	11/30/2021 12:05 PM
9	Traffic. Parking is horrible at Holbrook Park. It is always full and you have to park across the street at the school. If a mom has a stroller and a toddler it's very hard and dangerous for her to cross Sherwood Dr to get to the park. I've seen a lot of moms post on a FB group that they can't go to that park because of lack of parking.	11/30/2021 11:19 AM
10	again, dangerous state roads. I like to bike to North Meck Park, to the HFFA, and to the H'Ville Rec Center from downtown. No bike lanes, 50% commercial traffic. Why are we building amenities that can only be accessed by cars?	11/30/2021 10:37 AM
11	Safe crossings for 151 and Gilead.	11/30/2021 10:01 AM
12	You have to navigate the town website to try to figure out where they are and what if anything they are connected to. It takes some homework just to figure out the system.	11/29/2021 10:41 PM
13	There are no biking lanes or signs that the town is encouraging pedestrians or cyclist.	11/29/2021 1:11 PM
14	poor connectivity to neighborhoods, few cycle lanes (many cyclists) no sidewalks	11/28/2021 8:57 PM
15	Not enough bike lanes. Greenways with signage and TRUE greenways that are paved, separate from the road, etc.	11/27/2021 6:46 PM
16	Safety/connectivity/ wide sidewalks	11/22/2021 5:36 PM

Q25 How would you describe the general maintenance of the private property in Downtown?

Answered: 18 Skipped: 2

#	RESPONSES	DATE
1	Good	12/6/2021 1:10 PM
2	Street scape mostly pleasing	12/5/2021 5:59 PM
3	Mixed	12/5/2021 8:13 AM
4	poor, street markings are never repainted from 20 years ago...hard to see in the rain or night.	12/4/2021 4:35 PM
5	Below average	12/3/2021 3:13 PM
6	Tough to provide parking and maintain.	11/30/2021 8:20 PM
7	Not good.	11/30/2021 6:58 PM
8	Certain older buildings need maintenance and restoration	11/30/2021 5:29 PM
9	Awful. Especially behind the business (Maxwell) on old Main st.	11/30/2021 1:56 PM
10	Mixed. In places it is exceptional, in others run down, and in some places extremely rundown.	11/30/2021 12:08 PM
11	Poor.	11/30/2021 11:26 AM
12	mixed bag, just like the ownership	11/30/2021 10:52 AM
13	An embarrassment. What maintenance?	11/30/2021 10:03 AM
14	The downtown privately held commercial property is in poor condition. It's old, painfully outdated and bland. Most homes are well kept and its obvious residents love their homes and want to add to the value of the community.	11/29/2021 10:41 PM
15	Poor - landlords have let their commercial and rental spaces decline severely and it gives an uninviting image to those passing through.	11/29/2021 1:13 PM
16	average, clean, nice lawns, moderate charm	11/28/2021 9:13 PM
17	Poor. Dilapidated. Hodgepodge.	11/27/2021 6:48 PM
18	Varies - downtown area store fronts could use improvement	11/22/2021 5:39 PM

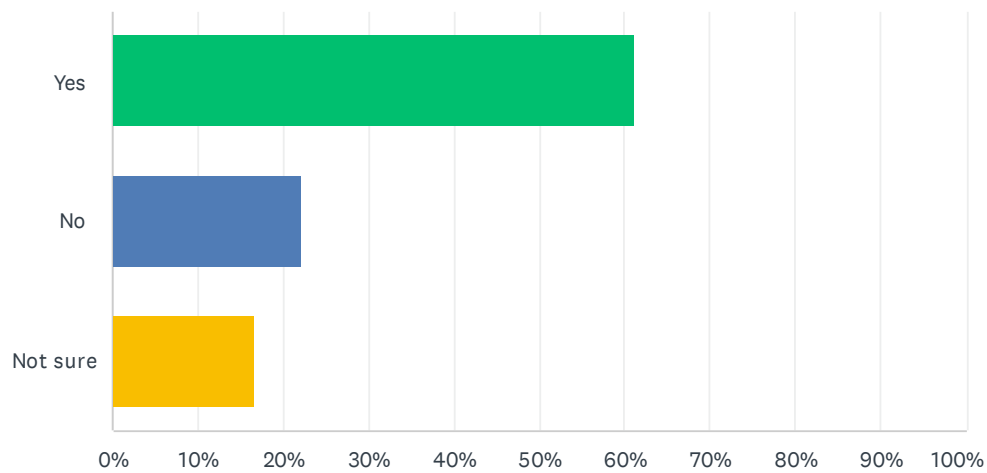
Q26 How well is public property maintained?

Answered: 18 Skipped: 2

#	RESPONSES	DATE
1	Good	12/6/2021 1:10 PM
2	In downtown pleasing and acceptable	12/5/2021 5:59 PM
3	Mixed	12/5/2021 8:13 AM
4	Fairly well, but trees, now that is an issue....we need to talk about trees.	12/4/2021 4:35 PM
5	Above average	12/3/2021 3:13 PM
6	Acceptable	11/30/2021 8:20 PM
7	Ok	11/30/2021 6:58 PM
8	Public property is maintained fairly well	11/30/2021 5:29 PM
9	Mostly well.	11/30/2021 1:56 PM
10	Well	11/30/2021 12:08 PM
11	Poor.	11/30/2021 11:26 AM
12	very well for the most part	11/30/2021 10:52 AM
13	Public property is the only good thing about our downtown at the moment.	11/30/2021 10:03 AM
14	Adequate	11/29/2021 10:41 PM
15	okay	11/29/2021 1:13 PM
16	average, clean	11/28/2021 9:13 PM
17	Mediocre.	11/27/2021 6:48 PM
18	Moderately well	11/22/2021 5:39 PM

Q27 Do you perceive Downtown Huntersville as a safe public place?

Answered: 18 Skipped: 2



ANSWER CHOICES	RESPONSES
Yes	61.11% 11
No	22.22% 4
Not sure	16.67% 3
TOTAL	18

#	WHY?	DATE
1	Not many people in the downtown area.	12/6/2021 1:10 PM
2	Do not know that it is not safe	12/5/2021 5:59 PM
3	poor if any connections, pedestrian crossings, and lighting.	12/4/2021 4:35 PM
4	It is safe from certain types of crime yet unsafe from the traffic perspective	11/30/2021 5:29 PM
5	Low crime, but I worry about when all the proposed apartments are built.	11/30/2021 1:56 PM
6	Lighting is not great. Sidewalks not adequate.	11/30/2021 12:08 PM
7	Traffic craziness and sidewalks being narrow in places and right next to the road.	11/30/2021 11:26 AM
8	traffic, lack of buffering between pedestrians, cyclist, and roads	11/30/2021 10:52 AM
9	Not used much, low crime, well lit, moderately patrolled	11/28/2021 9:13 PM
10	Yes in terms of crime, no in terms of traffic	11/22/2021 5:39 PM

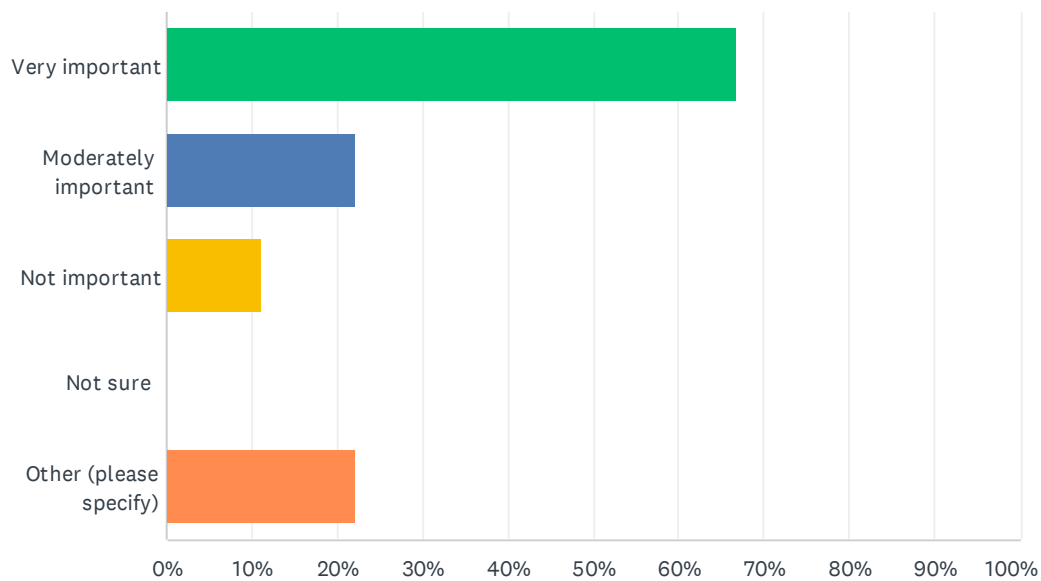
Q28 What would improve public safety in Downtown Huntersville?

Answered: 17 Skipped: 3

#	RESPONSES	DATE
1	Not needed at this time	12/6/2021 1:10 PM
2	Not sure	12/5/2021 5:59 PM
3	Lighting at foot, hip and head	12/5/2021 8:13 AM
4	We have gone over this, Lighting, lighting and safe pedestrian crossings, wider sidewalks etc.	12/4/2021 4:35 PM
5	Speed and parking	11/30/2021 8:20 PM
6	Public cameras	11/30/2021 6:58 PM
7	slowing down traffic; adding the feature to stoplights indicating how much time is left before the light changes	11/30/2021 5:29 PM
8	Better lighting in all areas, safer and wider sidewalks.	11/30/2021 1:56 PM
9	Better lighting.	11/30/2021 12:08 PM
10	Upgrade sidewalks and have HPD enforce traffic laws more frequently.	11/30/2021 11:26 AM
11	choke the roads down with on-street parking, protected crosswalks, speed calming devices. Convince Metrolina Greenhouses to use Hwy 73 to access i77 rather than Huntersville Concord, Soil Supply to use Hwy 73 and Hwy 21... Waste Mgmt, Carolina Concrete, Bowmen Trucking, heck even CPCC that uses town square to train aspiring truck drivers how to navigate a tight turn.	11/30/2021 10:52 AM
12	Better crosswalks.	11/30/2021 10:03 AM
13	Traffic calming measures and more crosswalks.	11/29/2021 10:41 PM
14	well-lit streets	11/29/2021 1:13 PM
15	Maximizing its utilization to utilize the full potential of the safe space	11/28/2021 9:13 PM
16	Cleaned up aesthetic.	11/27/2021 6:48 PM
17	Wider sidewalks, some sort of safer connectivity across main streets	11/22/2021 5:39 PM

Q29 How important is public art for Downtown Huntersville?

Answered: 18 Skipped: 2

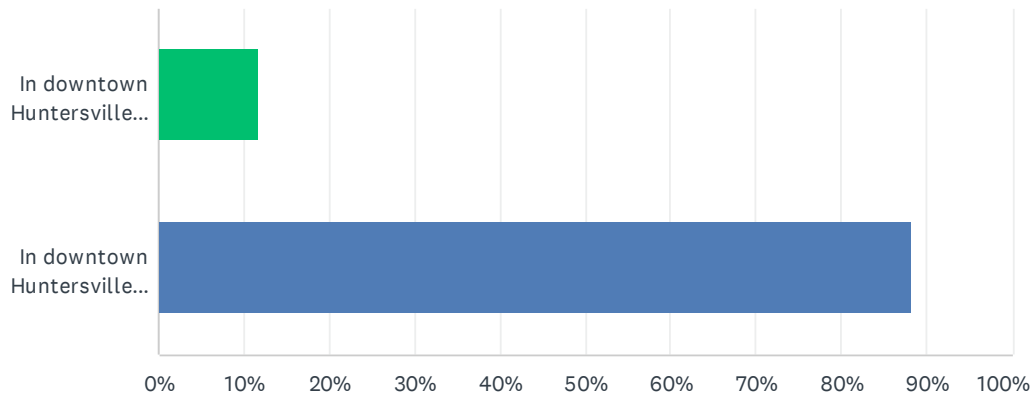


ANSWER CHOICES	RESPONSES	
Very important	66.67%	12
Moderately important	22.22%	4
Not important	11.11%	2
Not sure	0.00%	0
Other (please specify)	22.22%	4
Total Respondents: 18		

#	OTHER (PLEASE SPECIFY)	DATE
1	Too much traffic to slow down or stop and view	12/5/2021 5:59 PM
2	great way to display local artist and beautify the downtown	12/4/2021 4:35 PM
3	Currently the town has not demonstrated much value in public art as there is virtually none. I hope the new Town Board will change this direction and invest in sharing artisans with our town.	11/29/2021 10:41 PM
4	Art enhances everything.	11/27/2021 6:48 PM

Q30 Which statement do you agree with most:

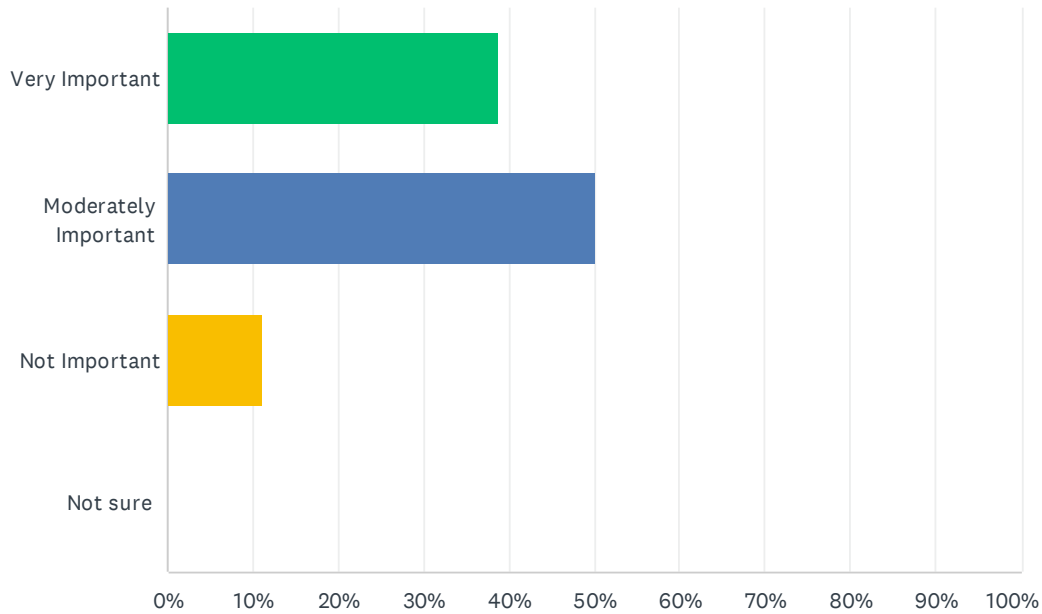
Answered: 17 Skipped: 3



ANSWER CHOICES	RESPONSES	
In downtown Huntersville, the primary focus should be to improve vehicle traffic flow to accommodate projected AM & PM peak weekday traffic in the year 2040 even if that has a negative impact on walkability downtown.	11.76%	2
In downtown Huntersville, the primary focus should be to build a walkable area even if there is more traffic congestion projected during weekday AM & PM peak hours in 2040.	88.24%	15
Total Respondents: 17		

Q31 How important is the planning for the integration of potential future Bus Rapid Transit (BRT) service [CATS MetroRapid BRT Improvement Program] along U.S. Interstate-77 and a station located at 'Huntersville Gateway' to the future of the Downtown?

Answered: 18 Skipped: 2

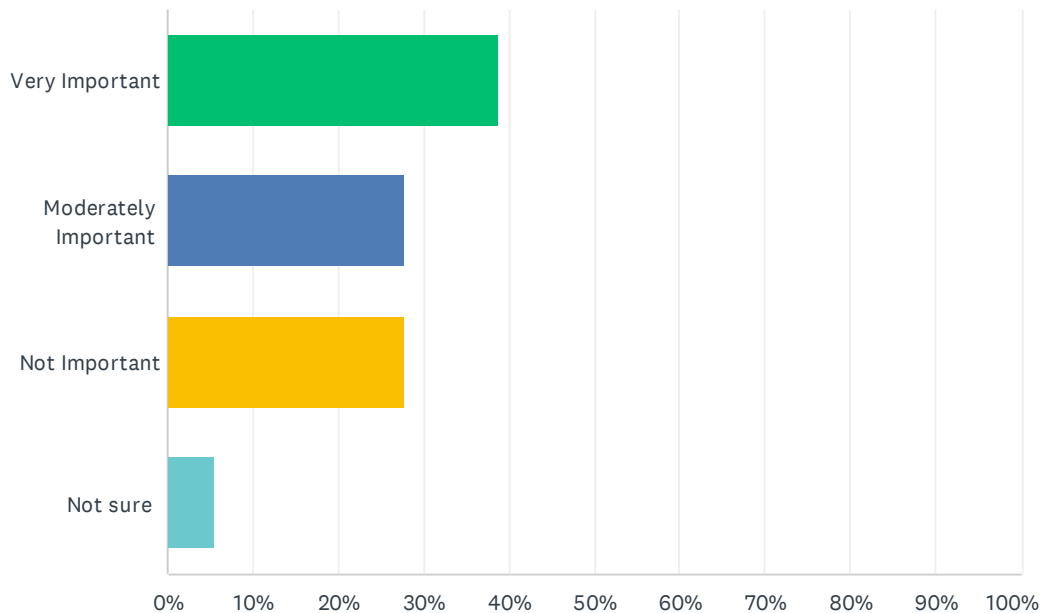


ANSWER CHOICES	RESPONSES
Very Important	38.89% 7
Moderately Important	50.00% 9
Not Important	11.11% 2
Not sure	0.00% 0
Total Respondents: 18	

#	COMMENTS?	DATE
1	BRT, will not be successful in our area, we need rail somehow.	12/6/2021 1:10 PM
2	Where is Huntersville Gateway?	12/5/2021 8:13 AM
3	make it so downtown can connect safely and easily to it. Let face it, transit is not used it is accessible and proper land use is put in place.	12/4/2021 4:35 PM
4	say it with me "the red line is dead"	11/30/2021 10:52 AM
5	It could be important for lower-income families living in the vicinity to access jobs outside of the immediate area	11/29/2021 1:13 PM

Q32 How important is planning for the potential future Commuter Rail Transit (CRT) service [CATS North Corridor/Redline] along the Norfolk Southern railroad corridor to the future of the Downtown?

Answered: 18 Skipped: 2

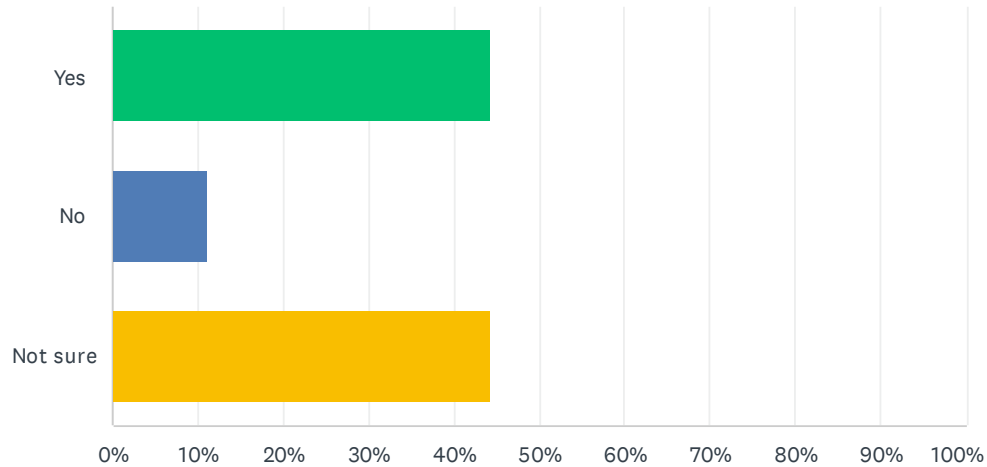


ANSWER CHOICES	RESPONSES
Very Important	38.89% 7
Moderately Important	27.78% 5
Not Important	27.78% 5
Not sure	5.56% 1
Total Respondents: 18	

#	COMMENTS	DATE
1	A must	12/6/2021 1:10 PM
2	I have been working on this project since 1990 - we need it not in 40 years now.	12/4/2021 4:35 PM
3	The train is never coming. Therefore the transit center zoning that allows high density downtown needs to be eliminated.	11/30/2021 1:56 PM
4	We shouldn't plan on this ever being a reality.	11/30/2021 12:08 PM
5	IT'S NOT COMING. GET OVER IT AND MOVE ON.	11/30/2021 11:26 AM
6	even if NS approved the cost far outweigh the revenue projections, do we even know if humans will commute to work in 2050, will work at all?	11/30/2021 10:52 AM
7	Why are we still discussing something that is never coming?	11/29/2021 10:41 PM
8	It seems highly unlikely	11/29/2021 1:13 PM

Q33 Should the Town explore innovative mobility solutions (such as on-demand public transit) services in Downtown Huntersville?

Answered: 18 Skipped: 2



ANSWER CHOICES	RESPONSES
Yes	44.44% 8
No	11.11% 2
Not sure	44.44% 8
TOTAL	18

#	WHY?	DATE
1	more options.	12/4/2021 4:35 PM
2	Not sure this is necessary.	11/30/2021 12:08 PM
3	I'm not familiar with this.	11/30/2021 11:26 AM
4	private sector will solve	11/30/2021 10:52 AM
5	It's not large enough. The trolley in Greenville SC is a good idea, but the Main Street is much larger and fully developed.	11/30/2021 10:03 AM
6	There are poorer neighborhoods among the more affluent ones and they do not have access to the same quality of life	11/29/2021 1:13 PM
7	lack of trolley system, lack of rapid transit	11/28/2021 9:13 PM

Q34 Are there any other utility or infrastructure concerns that the Downtown Plan should address?

Answered: 15 Skipped: 5

#	RESPONSES	DATE
1	Better street scape, lights and putting utilities underground.	12/6/2021 1:10 PM
2	Yes public utilities wire and poles	12/5/2021 5:59 PM
3	Stormwater banking to encourage development	12/5/2021 8:13 AM
4	we have covered them.	12/4/2021 4:35 PM
5	Public wifi	11/30/2021 6:58 PM
6	yes....storm water, sink holes in the roads, adequate lighting on roads (for walkers), sidewalks wide enough for people and far enough from traffic to improve safety	11/30/2021 5:29 PM
7	Sidewalks, Improved roads in Greenfield Park, improved roads and add sidewalks along Maxwell between Huntersville Concord and Greenway.	11/30/2021 1:56 PM
8	Crossing the railway.	11/30/2021 12:08 PM
9	It would be nice if utilities could be buried, but I understand this is a huge expense and may not be feasible.	11/30/2021 11:26 AM
10	storm water abatement on the 3 corners aging water supply infrastructure	11/30/2021 10:52 AM
11	More crosswalks	11/30/2021 10:03 AM
12	How are we going to fix the traffic issue at Gilead and HWY 115 when it is landlocked?	11/29/2021 10:41 PM
13	Bury power lines & telephone lines	11/29/2021 1:13 PM
14	Cleaning up downtown and renovating existing buildings. Recruiting new businesses.	11/27/2021 6:48 PM
15	Creative ways to have safe crossings and a safe area for store fronts	11/22/2021 5:39 PM