



What is a Community Plan?

A Community Plan provides the framework to describe the Town's land use policies and future development decisions. It guides investment, programs, and prioritization decisions made by staff and Town agencies.

What is in a Community Plan?

The Huntersville Community Plan provides guidance on:

- Future land use & development character
- Housing
- Transportation
- Parks and natural resources
- Public facilities and services
- Streets, sidewalks, and design of the public realm

You should be involved!

- Website
- Stakeholder Interviews
- Steering Committee
- Community Visioning Workshop
- Interactive Surveys
- Social Media and Outreach Opportunities
- Community Meeting
- Public Hearing

Invite us to your meeting! Speakers are available to provide 2040 Plan presentations for any interested groups. This includes HOA's, neighborhood, civic, business, or other types of organizations. Please contact Dave Hill (see below) to schedule.

Plan Update Timeline:



Does the Community Plan impact how I can use my property?

Consistency with the policies of the Community Plan and the associated Future Land Use Map that is part of the plan are some of the main considerations when elected officials review rezoning requests. The Future Land Use Map does not alter current zoning or affect the right of property owners to use the land for its purpose as zoned at the time of this Plan's adoption. The Future Land Use Map will be consulted in new rezoning requests, and it does guide future growth management regulations. It can also be amended periodically as needed.

What have past Community Plans accomplished?

- 1995 Community Plan: Key recommendations included building design requirements, improved street design and the identification of different intensity areas. Resulted in a form-based zoning code.
- 2003 Update: Reduced density allowed in rural and transition areas. Introduction of lighting and tree preservation and water quality standards.
- 2011 Update: Refined land use plan with major and minor activity centers, Complete Streets & greenways

For more info:

Website: www.huntersville2040.com
Town website: www.huntersville.org
Town staff: Dave Hill, Project Manager,
(704) 766- 2213, dhill@huntersville.org
Please attend the public meetings!
(check website for dates)

Public Engagement Plan

Version: January 8, 2020



Phase	Activity	Date	Purpose	Target Audience
1	Kick-off Meetings and Community Tour	October 29-30, 2019	Inform Board and get input on what they would like to see	Staff, Tour open to Steering Committee members
	Establish online presence	October 29, 2019	Website content, link to social media	Community
	Stakeholder Meetings (6)	October 30, 2019	1-hour meetings with individuals or small groups; issue identification and vision sharing	Individuals or groups identified by staff/SC
	Steering Committee (#1)	October 30, 2019	Selected group representative of the community	Steering Committee members, public welcome to attend
	Public Engagement Materials	November 15, 2019	FAQ Document, Intro Power Point for Plan Ambassadors, Business card or post card	Community
2	Email Signup List	November - February	Encourage citizens and stakeholders to sign up for email list	Community
	Decide on Interactive Survey Platform	November	Preview interactive survey platforms with staff (i.e. PublicInput.com, MetroQuest, MindMixer)	Staff / consultant team
	Plan Ambassador Informational Meeting	January 8, 2020	Staff to organize and lead informational meeting with potential plan ambassadors	Community
	Steering Committee (#2)	January 15, 2020	Plan review, analysis, prep for public meeting and survey	Staff / consultant team direction
	Community Survey (Phase 1)	Jan. 24 - March 16, 2020	Gather input on preferences and priorities via interactive online survey. Survey will be available online and in print.	Community
	Visioning Workshop	February	3.5 Days of public meetings, schedule and dates TBD	Community, Steering Committee, Elected Officials, Boards
	Steering Committee (#3)	Late February	Public meeting & Survey Results	Steering Committee members, public welcome to attend
3	Steering Committee (#4)	April	Plan Framework & Vision	Steering Committee members, public welcome to attend
	Steering Committee (#5)	May	Draft Plan	Steering Committee members, public welcome to attend
	Community Open House	June	Present and gather comments on the draft plan	Community
	Community Survey (Phase 2)	May-June	Gather feedback on draft recommendations and priority implementation steps	Community
4	Steering Committee (#6)	Summer 2020	Implementation Strategies	Staff / consultant team direction
	Planning Board	Late Summer 2020	Seek recommendation on Draft Plan	Community
	Board of Commissioners	Fall 2020	Public Hearing / Adopt Plan	Community

Project Communications				
Project Notices	February, June, and Summer 2020	Distribute notices of public meetings via website and email list minimum 2 weeks prior to event	Community	
Social Media	February, June, and Summer 2020	Distribute notices of public meetings, survey, draft plan via social media outlets (Facebook, Twitter, Instagram)	Community	
Print Media	Nov-Jan, Periodically	Business cards or post cards, flyers at key locations, coordinate with news outlets	Community	
Community Survey	Phase 1: Jan. - Feb. Phase 2: May - June	Online survey accessed 24/7, Strategic placement of paper surveys, two phases	Community	